

Student Name _____

Transfer Institution: **Upper Iowa University (Updated 8 August 2007)**

Upper Iowa University provides baccalaureate degree completion programs for learners who have earned an Associate Degree at HACC through UIU Extended University's Online Program. Students may take 78 transferable credits here at HACC (78 is the maximum lower level accepted).

Marketing Management, Retailing (#1730) AA degree at HACC (CAPP Fall 07 - 62 credits)

This major at HACC will satisfy requirements for Upper Iowa University in **Marketing**. You must follow the recommended courses if you wish to transfer with no loss of credits. The bold notations in parenthesis, i.e. **(ENG 1)** are the Upper Iowa University requirements.

_____ ENGL 101 _____	(ENG I)
_____ ENGL 102 or 106 _____	(Elective)
_____ SPCH 101 _____	(COMM)
_____ Core A _____	(HUM) Any ART, HUM, MUS, PHIL, THTR
_____ Core B _____	(Major Requirement) ECON 201
_____ Core C _____	(NAT SCI) Any Core C Lab Science
_____ Elective _____	(MATH) MATH 202 Statistics
_____ ACCT 101 _____	(Major Requirement) Accounting Principles
_____ BUSI 201 _____	(Major Requirement) Business Law I
_____ CIS 100-299 _____	(COMP SCI) CIS 105 Intro to Software for Business
_____ MATH 103 _____	(MATH) College Algebra
_____ MGMT Elective _____	(Major Requirement) MGMT 201 Principles of Management
_____ MKTG 201 _____	(Major Requirement) Principles of Marketing
_____ MKTG 205 _____	(Elective) Visual Merchandising
_____ MKTG 212 _____	(Elective) Personal Selling
_____ MKTG 216 _____	(Elective) Retail Merchandising
_____ MKTG 217 _____	(Major Requirement) Retail Management
_____ MKTG 218 _____	(Major Requirement) Advertising
_____ MKTG Elective _____	(Major Requirement) MKTG 204 Sales Management
_____ MKTG Elective _____	(Elective) MGMT 209, 210, 230, 235, 245
_____ Physical Ed Elective _____	(HACC Requirement) (Elective for UIU)

The UIU program will accept a maximum 78 transferable lower level credits. Courses, in addition to the above AA degree, to complete junior year status may be taken at HACC after consultation with the UIU Counselor. Additional credits should be selected from among the following to complete the UIU required credits:

_____SOC 205	_____ACCT 200	_____ECON 202	_____BUSI 202	_____CORE A HUM
_____FIN 201	_____MGMT 203	_____CORE C NAT SCI		

Special Notes:

1. 0-Level courses do not count toward graduation requirements and will not transfer.
2. Courses for Upper Iowa University have been selected by joint agreement of HACC and UIU. However, curricula are subject to change and it is in your best interest to speak with your advisor and/or the UIU transfer advisor if you have any questions.
3. A minimum GPA of 2.0 is required.
4. Application deadlines: Rolling admissions (must include transcript)
5. The BS degree requires a minimum of 36 upper level credits and 30 from UIU.
6. Each major requires a minimum number of credits at the upper level.
7. Contact: Name: Sara Weichman
Phone: 319.232.6980
Email: weichmans@uiu.edu
8. Admissions Office: 800.773.9298
9. Website: www.uiu.edu