

**UPPER IOWA UNIVERSITY**  
**External Degree Program**

**BA 341-07 Corporate Financial Management**

**COURSE DESCRIPTION:**

An exploration of instruments, policies and institutions involved in financing the business firm; the administration of these funds; and the distribution of profits. Prerequisites BA 202. Successful completion of BA 211, BA 212, and MATH 220 is recommended. Three semester credits.

**REQUIRED COURSE MATERIALS:**

1. Text: Foundations of Financial Management, Twelfth Edition, 2008, Irwin, Block and Hirt
2. Syllabus

You may purchase your textbook through MBS Direct by calling their toll free number at: 800-325-3252 or through the UIU homepage: [www.uiu.edu](http://www.uiu.edu). Click on the link for current students then select order textbooks from the options in the left hand column. Follow the link and select External Degree for your location.

**WRITING PROFICIENCY:**

It is recommended that all papers and research are done in the APA style. We expect appropriate writing skills of proper grammar, punctuation, sentence structure, paragraph development, and logical sequence of thought in all written work, and exams.

It is recommended that all students purchase the APA guide/manual listed on the UIU website. *Publication Manual of the American Psychological Association*. \$27.00 new.

**COURSE OBJECTIVES:**

The objective of this course is to:

1. Identify key financial terminology and beginning concepts
2. Interpret financial statements and perform financial analysis
3. Calculate cash flows
4. Demonstrate budget process
5. Evaluate risk management and rate of return
6. Make capital, financial, and budget decisions using basic concepts
7. Explain the concept of time value of money
8. Recognize the purpose of the four categories of ratios for financial analysis and apply one from each category.

**MAJOR GOALS:** Explain the principles of finance and their application in a variety of business settings.

**COURSE OVERVIEW:**

This course surveys the planning, use and control of an organizations immediate and future financial. The financial manager is concerned with: the receipt and disbursement of funds; forecasting revenues and expenditures; credit; analysis of risk and return; sale and purchase of stocks, bonds and other instruments; capital budgeting plans; dividend policy; mergers and acquisitions; and other functions – internal and external, and in a global context. “Maximizing” the “value” of the organization and wealth of owners, while balancing the interests and demands of diverse stakeholders (employees, community, government, etc.) are important facets of the financial manager’s job.

**My goal is to help you learn financial management; your duty is to work to learn.** If you have a question that you cannot answer, or are having trouble with the concept of the content of the course, I encourage you to contact me. The easiest way to do so is by e-mail, and I try to return e-mail correspondence within two days. You may also reach me at any of the phone numbers given above. Such contact will not affect your grade, and may help you understand and learn the concepts of this course.

**EXAMINATIONS:**

The mid-term exam will cover only the information covered in the first two units. The final will cover only the information covered in the last two units. Exams will consist of 10 multiple-choice questions, and six or seven problems. You may use books, calculators, notes, and corrected units during the test. Time allotted time is three hours for each test.

**NOTE:** In order to pass this course, you must get a passing grade (“D” or better), on at least one of the exams and have enough cumulative points to earn a passing grade.

**COMPOSITION OF GRADE:**

This course consists of four units of instruction, plus two exams. Each unit will be worth a total of 50 points, and are included with your student packet. Each test is worth 100 points and must be completed in the presence of a proctor. Total score at the end of the course will determine your grade as follows:

- A > 360**
- B 320 - 359**
- C 280 - 319**
- D 240 - 279**
- F < 240**

## **UPPER IOWA UNIVERSITY USES A STANDARD GRADING SYSTEM**

**A** = All work is excellent, shows exceptional understanding of materials; logical, clear, and insightful written and oral work, incorporates knowledge from other sources and moves easily to the next level of understanding, works well beyond minimum requirements.

**B** = Understanding material is good to very good, demonstrates good grasp of material, good oral and written skills, produces more than the minimum requirements, quality of all work is high.

**C** = Satisfactory understanding of the material, submits only the minimum requirements, communicates adequately in oral and written formats, displays an adequate understanding of all basic concepts.

**D** = Quality and quantity written and oral work is below average and barely acceptable.

**F** = Quality and quantity written and oral work is unacceptable.

### **CITATION:**

Encyclopedias of any kind, including the very popular Wikipedia, are not primary sources and should not be cited or used in constructing academic papers at the graduate or undergraduate level. They can, however, be useful to help gather some background information and to point the way to more reliable sources.

### **CHEATING, ACADEMIC DISHONESTY AND PLAGIARISM:**

Because cheating, academic dishonesty and plagiarism are affronts to the University community as a whole and a denial of the offender's own integrity, they will not be tolerated. Cheating includes but is not limited to:

- the use of unauthorized books, notes or other sources in the giving or securing of help in an examination or other course assignments,
- the copying of other students' work or allowing others to copy your work,
- the submission of work that is not your own or allowing others to submit your work as theirs,
- the submission of the same work for two or more classes without the approval of any instructors involved.

Academic dishonesty includes, but is not limited to:

- sharing academic materials knowing they will be used inappropriately,
- having access to another person's work without permission,
- providing false or incomplete information on an academic document,
- changing student records without approval.

Plagiarism includes, but is not limited to:

- the presentation of another's published or unpublished work as one's own,
- taking words or ideas of another and either copying them or paraphrasing them without proper citation of the source,
- using charts, graphs, statistics or tables without proper citation.

Detected cheating, academic dishonesty, or plagiarism will result in consequences that may, at the instructor's discretion, include course failure. In addition, an offender may be reported to the Senior Vice President for the Extended University, the Dean of the Extended University, or

designee for possible disciplinary action, which may include suspension or dismissal from the University. Upper Iowa University may make use of various plagiarism detection services. Individuals, by enrolling in courses offered by the University, consent to submission by the University of course-related assignments to such services and the retention of a copy of such assignments by the service. Extended University Catalog 2006/2007 page 94.

### **ATTENDANCE:**

Even though a student does not attend a regular classroom in the traditional sense and keep up with a set schedule of assignments, it should be pointed out how important it is to keep yourself on a regular timely schedule if possible to complete and send in units. It is too easy to set work aside and decide to do it later. Suddenly, the need to complete assignments and get them in by deadlines can become stressful and, at times, impossible. The key would be to set time aside on a regular basis and submit work in a timely manner.

### **LIBRARY RESOURCES:**

As a student of Upper Iowa University, you have access to the resources of the Henderson-Wilder Library on the Fayette campus. If travel to the campus is not feasible, you can access the library through the University's website. For InfoTrac access information, please contact the library at [library@uiu.edu](mailto:library@uiu.edu).

### **WITHDRAWAL:**

If you wish to withdraw prior to the last day of the enrollment period you must contact the External Degree office by phone or in writing. After your original six-month enrollment period you no longer have the option to withdraw from the course. You must finish the course or have a final grade assigned based on the coursework submitted.

### **SPECIAL NEEDS:**

If you require accommodation for special needs, please provide documentation to: Director of External Degree.

**This syllabus is tentative and subject to change.**