

Upper Iowa University

External Degree Program

BA 463-07 International Finance

The following information provides guidance and instructions that must be followed for completing the course. It is important that you read and follow all instructions carefully before starting the course.

COURSE DESCRIPTION:

Multinational business, international monetary system, bases for world trade, development of less-developed countries, foreign investment; emphasis on distinctions between international and domestic business operations. Prerequisite: BA 341. Three semester credits.

COURSE OBJECTIVES:

1. Describe the contribution of financial markets to the international financial system.
2. Perform appropriate foreign exchange rate and futures markets transactions calculations.
3. Explain tariff and non-tariff barriers to trade and their impact on pricing of exports/imports.
4. Identify international banking transactions and the mechanisms for international payments.
5. Apply international balance of payments accounting and its significance in international finance.

REQUIRED COURSE MATERIALS:

1. Text: Multinational Financial Management, Author: Shapiro, Edition: 8th
Publisher: McGraw-Hill
2. Syllabus

You may purchase your textbook through MBS Direct by calling their toll free number at: 800-325-3252 or through the UIU homepage: www.uiu.edu. Click on the link for current students then select order textbooks from the options in the left hand column. Follow the link and select External Degree for your location.

WRITING PROFICIENCY:

It is recommended that all papers and research are done in the APA style. We expect appropriate writing skills of proper grammar, punctuation, sentence structure, paragraph development, and logical sequence of thought in all written work, and exams.

It is recommended that all students purchase one of the two APA guide/manual listed on the UIU website.

1. Publication Manual of the American Psychological Association. \$27.00 new. World's Easiest Guide to Using APA. \$22.00 new.
2. World's Easiest Guide to Using APA. \$22.00 new.

COURSE OVERVIEW

This course will provide you with a conceptual framework that will allow you to understand how to analyze situations and make key decision from a multinational perspective. In most cases you will find that the theoretical principles are extensions of core principles you learned in corporate financial management. One of the key concepts covered in this course is that multinationals do have certain advantages that should be seized upon by financial managers. Too often the focus is directed exclusively on risk reduction to the exclusion of the advantages that are available. More importantly, you will be able to analyze the environment and select a financial and investment strategy that best suits the firm to compete globally.

Please note that exams are not returned to students. They are kept on file at UIU for record keeping for a period of time. Results of the examinations will be provided to you by email or on the coversheet attached to the exam.

COURSE WORK:

The course is divided into three units of four chapters each and a fourth unit of five chapters. In addition, two proctored exams (mid-term and final) must be taken at the appropriate time.

Cases (Open Book): The short cases are selected to provide the learner with an opportunity to broaden his/her understanding of the range of issues operations managers faced, and the types of decisions they are called to make. Learners should address all questions listed in the case. The points for each case are proportional to the number of cases for each unit.

Reading (Open Book): The readings provide the learner with examples of real-world issues and their relevance to the topics covered in the chapters. Learners should address all questions listed in the case. The points for each reading are proportional to the number of cases for each unit.

Critical Thinking Exercises (Open Book): These exercises are designed to encourage analytical thinking on the part of the learner, while he or she broadens her conceptual understanding of the subject matter. The points for each critical exercise are proportional to the number of cases for each unit.

EXAMS:

The midterm should be scheduled after the completion of unit 2. The Final exam should be scheduled after completing unit 4. Both exams are proctored and closed book.

COMPOSITION OF GRADE

Unit	Chapters	Short Answers Points	Case Points	Total Unit Points
I	1,2,3, 4 & 5	200	200	400
II	6,7, 8,9 & 10	200	200	400
MID-TERM		MIDTERM		200
III	11, 12, 13, 14, & 15	200	200	400
IV	16,17,18, 19 & 20	200	200	400
FINAL		FINAL		200
TOTAL				2000

NOTE: In order to pass this course, you must get a passing grade (“D” or better), in one of the two exams and have enough cumulative points to earn a passing grade.

Upper Iowa University uses a standard grading system:

A= All work is excellent, shows exceptional understanding of materials; logical, clear, and insightful written and oral work, incorporates knowledge from other sources and moves easily to the next level of understanding, works well beyond minimum requirements.

B= Understanding material is good to very good, demonstrates good grasp of material, good oral and written skills, produces more than the minimum requirements, quality of all work is high.

C= Satisfactory understanding of the material, submits only minimum requirements, communicates adequately in oral and written formats, display an adequate understanding of all basic concepts.

D= Quality and quantity of work is below average and barely acceptable.

F= Quality and quantity of written and oral work is unacceptable.

Grade	Points	Percentage
A	1800 - 2000	90% - 100%
B	1600 - 1799	80% - 89%
C	1400 - 1599	70% - 79%
D	1200 - 1399	60% - 69%
F	Below 1199	59% and below

ADDITIONAL INFORMATION:

1. Do not delay in getting started.

2. Do the case and reading first. This will help you integrate the concepts covered in the chapter and better prepare and organize your thinking for the critical exercises.
3. Do not hesitate to contact me if you need help. I have made it a point to respond to all emails within 24 hours.

LIBRARY RESOURCES

As a student of Upper Iowa University, you have access to the resources of the Henderson-Wilder Library on the Fayette campus. The library can be accessed through the university's website. Go to: www.uiu.edu and click on the Library option located on the left side of the home page. If you would like to use InfoTrac, please contact the UIU Library staff at library@uiu.edu.

CHEATING, ACADEMIC DISHONESTY AND PLAGIARISM:

Because cheating, academic dishonesty and plagiarism are affronts to the University community as a whole and a denial of the offender's own integrity, they will not be tolerated. Cheating includes but is not limited to:

- the use of unauthorized books, notes or other sources in the giving or securing of help in an examination or other course assignments,
- the copying of other students' work or allowing others to copy your work,
- the submission of work that is not your own or allowing others to submit your work as theirs,
- the submission of the same work for two or more classes without the approval of any instructors involved.

Academic dishonesty includes, but is not limited to:

- sharing academic materials knowing they will be used inappropriately,
- having access to another person's work without permission,
- providing false or incomplete information on an academic document,
- changing student records without approval.
- obtaining and using texts intended for instructor use only.

Plagiarism includes, but is not limited to:

- the presentation of another's published or unpublished work as one's own,
- taking words or ideas of another and either copying them or paraphrasing them without proper citation of the source,
- using charts, graphs, statistics or tables without proper citation.

Detected cheating, academic dishonesty, or plagiarism will result in consequences that may, at the instructor's discretion, include course failure. In addition, an offender may be reported to the Senior Vice President for the Extended University, the Dean of the Extended University, or designee for possible disciplinary action, which may include suspension or dismissal from the University. Upper Iowa University may make use of various plagiarism detection services. Individuals, by enrolling in courses offered by the University, consent to submission by the University of course-related assignments to such services and the retention of a copy of such assignments by the service.

Cheating, academic dishonesty and plagiarism infractions are tracked by the Dean of the Extended University, and cumulative evidence collected from multiple incidents will be considered when making suspension or dismissal decisions.

Extended University Catalog 2006/07 page 94.

http://www.uiu.edu/catalogs/eu/html/univ_policies.html#cheating

ATTENDANCE:

Even though a student does not attend a regular classroom in the traditional sense and keep up with a set schedule of assignments, it should be pointed out how important it is to keep yourself on a regular timely schedule if possible to complete and send in units. It is too easy to set work aside and decide to do it later. Suddenly, the need to complete assignments and get them in by deadlines can become stressful and, at times, impossible. The key would be to set time aside on a regular basis and submit work in a timely manner.

WITHDRAWAL:

If you wish to withdraw prior to the last day of the enrollment period you must contact the External Degree office by phone or in writing. After your original six month enrollment period you no longer have the option to withdraw from the course. You must finish the course or have a final grade assigned based on the coursework submitted.

SPECIAL NEEDS:

If you require accommodation for special needs, please provide documentation to: Director of External Degree.

This syllabus is tentative and subject to change.