

**Course Identification: BA341 Corporate Financial Management**

**Term 2: October 29 – December 17, 2009**

**Location:** Upper Iowa University - - Madison Campus

**Dates/Times:** Thursdays, October 29 – December 17, 5:30pm – 10:00pm

**Credits:** 3

**Textbook:** *Foundations of Financial Management 13e* – Block and Hirt

**Instructor:** Ron Bonlender

**Telephone:** 608-692-6717

**Email:** [bonlenderr@peacock.uiu.edu](mailto:bonlenderr@peacock.uiu.edu)

**Office Hours:** Before/After Class, or by appointment

**Instructor Background:**

MBA – University of Chicago, Marketing, Finance, International Business

BS – University of Wisconsin-Stout, Industrial Technology

Have worked in the following capacities: Business Valuation Consultant, Portfolio Manager, Vice President of Product Management, Marketing Director, Investment Opportunity Analyst, and Strategic Planning Manager.

**Course Objectives:**

1. Identify key financial terminology and fundamental concepts.
2. Interpret financial statements and perform financial analysis.
3. Calculate cash flows.
4. Demonstrate the budget process.
5. Evaluate risk management and rate of return.
6. Make capital, financial, and budget decisions using basic concepts.
7. Explain the concept of time value of money.
8. Recognize the purposes and applications of the four categories of ratios for financial analysis.

**Skills:**

This course addresses goals #1 (Accounting), #3 (Corporate Financial Management), #4 (Management Principles) and #7 (Quantitative Decisions in Management) in the Management and Business Administration majors.

**Policy of Missed Classes, Assignments and Exams:**

Class attendance is strongly encouraged. Participation and Discussion are a vital part of the learning in this class. *Homework assignments are due at the start of class* unless otherwise noted. Students who miss a class must email their homework to the instructor *prior* to the start of the missed class. *Late assignments will not be accepted.* Students who plan to miss an exam must notify the instructor before the exam to arrange for a special session to take the exam during the current term.

**Citation:**

Encyclopedias of any kind, including the very popular Wikipedia, are not primary sources and should not be cited or used in constructing term papers at the graduate or undergraduate level. They can, however, be useful to help gather some background information and to point the way to more reliable sources.

## READINGS AND ASSIGNMENTS

### Course Outline:

*Students MUST read chapter and answer the questions in back of the chapter PRIOR to class*

Class Date	Reading Assignment	Discussion Topics	Homework Assignments	Miscellaneous
<b>Session 1 October 29</b>	Ch. 1 & 2	Goals of Financial Management / Review of Accounting		
<b>Session 2 November 5</b>	Ch. 3 & 4	Financial Analysis / Financial Forecasting	Ch. 2 - # 1, 7, 19, 21	
<b>Session 3 November 12</b>	Ch. 5 & 6	Leverage / Working Capital Decisions	Ch. 3 - # 3, 20, 34 Ch. 4 - # 3, 6, 18 Extra Credit – p118 Landis Corporation problem	
<b>Session 4 November 19</b>	Ch. 7 & 8	Review for Exam Current Asset Management / Short-Term Financing	Ch. 5 - # 1, 13, 19 Ch. 6 - # 1, 3, 16 Extra Credit – p.149 Aspen Ski Company a,b,c,d	<b>Mid-Term Exam Ch. 1-6</b>
<b>November 26</b>	No Class – Thanksgiving			
<b>Session 5 December 3</b>	Ch. 9 & 10	Time Value of Money / Valuation & Rates of Return	Ch. 7 - #2, 11, 14, 17 Ch. 8 - #1, 9, 15 Extra Credit – p222 Bailey Distr. Co. a,b,c,d Extra Credit – p250 Midland Chem. Co. a,b,c,d	
<b>Session 6 December 10</b>	Ch. 11 & 12	Cost of Capital / Capital Budget Decisions	Ch. 9 - #4, 11, 21 Ch. 10 - #1, 18, 27 Extra Credit – p284 Medical Research Corp.	
<b>Session 7 December 17</b>		Review for Exam & Wrap-up	Ch.11 - #2, 9, 22 Ch.12 - #9, 16, 21,28 Extra Credit – p405 Woodruff Corporation	<b>Final Exam Ch. 1-12</b>

### Grading Criteria:

	<b>% Total Grade</b>
<b>Class Participation &amp; Discussion</b>	<b>20%</b>
<b>Homework Assignments</b>	<b>30%</b>
<b>Extra Credit Assignments</b>	<b>{ 9% }</b>
<b>Mid-Term Exam</b>	<b>20%</b>
<b>Final Exam</b>	<b>30%</b>
<b>Total Grade</b>	<b>100%</b>

**Grading Scale:**

A = 93 to 100%

A- = 90 to 92%

B+ = 87 to 89%

B = 83 to 86%

B- = 80 to 82%

C+ = 77 to 79%

C = 73 to 76 %

C- = 70 to 72%

D+ = 67 to 69%

D = 63 to 66%

D- = 60 to 62%

F = 59% and below

**ATTENDANCE**

Students are strongly encouraged to attend class on a regular basis. Active participation in all class activities is essential. Please review Upper Iowa University Policies on Administrative Withdrawal related to repeated absences.