

The Finance Major Goals

2004

The purpose of the finance major is to build on the foundation of the business core to enable the learner to utilize appropriate theories to operate in various areas of the financial marketplace. A learner who has successfully completed the finance major at Upper Iowa University will be expected to:

1. Demonstrate the accounting skills used in a variety of business settings. This ability will be developed through the successful completion of the following courses:
 - BA 201 Accounting Principles I
 - BA 202 Accounting Principles II
2. Identify marketing concepts and their application in a variety of business settings. This ability will be developed through the successful completion of the following courses:
 - BA 208 Marketing Principles
3. Explain the principles of finance and their application in a variety of business settings. This ability will be developed through the successful completion of the following courses:
 - BA 341 Corporate Financial Management
4. Identify management concepts and their application in a variety of business settings. This ability will be developed through the successful completion of the following courses:
 - BA 210 Management Principles
5. Analyze organizational behavior principles and the impact of diversity on organizations. This ability will be developed through the successful completion of the following courses:
 - BA 210 Management Principles
6. Explain the fundamental aspects of human resources management and their application in a variety of business settings. This ability will be developed through the successful completion of the following courses:
 - BA 210 Management Principles
 - BA 303 Business Law II
 - BA 361 Human Resources Management
7. Identify the fundamental components of operations management and their application in a variety of business settings. This ability will be developed through the successful completion of the following courses:
 - BA 210 Management Principles
 - BA 356 Quantitative Decisions in Business
8. Describe the legal environment in which businesses must operate. This ability will be developed through the successful completion of the following courses:
 - BA 302 Business Law I
 - BA 303 Business Law II
9. Recognize the economic environment and policies that affect businesses. This ability will be developed through the successful completion of the following general education courses:

- BA 211 Macroeconomic Principles
BA 212 Microeconomic Principles
10. Identify and evaluate socially responsible and ethical business practices. This ability will be developed through the successful completion of the following courses:
- BA 225 Business Ethics
All upper division business courses
11. Explain the use of information systems in business. This ability will be developed through the successful completion of the following courses:
- BA 222 Management of Information Systems
12. Demonstrate quantitative and statistical skills used in business decision making. This ability will be developed through the successful completion of the following courses:
- MATH 220 Elementary Statistics
BA 356 Quantitative Decisions in Business
13. Describe a global view of business and evaluate the impact of international differences on business operations.
- BA 488 Economics of International Business
14. Synthesize and evaluate knowledge in the major and apply it to a particular organization.
- ID 498 Senior Project
15. Evaluate the role of government in modifying the market outcome using taxation, regulation or (open/closed) macroeconomic policies, and the ability to incorporate tax considerations in financial as well as economic decision-making. This ability will be developed through the successful completion of the following courses.
- BA 310 Money and Banking
BA 442 Intermediate Financial Accounting
Upper level accounting elective
16. Apply financial statement analysis to financial planning and forecasting with special focus on shareholders' value-maximization. The ability will be developed through the successful completion of the following courses.
- BA 352 Risk Management
BA 442 Intermediate Financial Accounting
Upper Level Accounting Elective
17. Identify the time value of money tools for capital budgeting and strategic decision-making. The ability will be developed through the successful completion of the following courses.
- BA 343 Investments
BA 352 Risk Management
BA 370 Entrepreneurship and Small Business Management
BA 442 Intermediate Financial Management
18. Assess valuation techniques for various financial securities, and demonstrate familiarity with financial institutions and regulatory environment. This ability will be developed through the successful completion of the following courses.

BA 310 Money and Banking
BA 343 Investments
BA 463 International Finance

19. Explain the basic premises of international finance related to world trade and foreign investments. This ability will be developed through the successful completion of the following courses.

BA 463 International Finance
BA 488 Economics of International Business