

Health Services Administration Major Goals

The purpose of the Health Services Administration Major is to prepare the learner to understand the health system and health care financing, to manage diverse groups and to identify new markets. A learner who has successfully completed a Health Services Administration Major at Upper Iowa University will be expected to:

1. Explain the structuring, marketing, positioning, and governing health organizations to achieve optimum performance. This ability will be developed through the successful completion of the following courses:
HSA 205 Introduction to the American Health System
HSA 440 Health Services Administration
2. Use economic data to analyze the financial management of health organizations. This ability will be developed through the successful completion of the following course:
HSA 362 Financial Management of Health Services Organizations
3. Integrate leadership, interpersonal relations, conflict and change management, and written and oral communications skills. This ability will be developed through the successful completion of the following course:
BA 365 Leadership Theory
4. Explain the fundamental aspects of human resources management in diverse organizational environments. This ability will be developed through the successful completion of the following course:
BA 361 Human Resources Management
5. Manage the collection and analysis of the statistical and non-statistical information summarizing management and health data for decision-making. This ability will be developed through the successful completion of the following courses:
HSA 362 Financial Management of Health Services
HSA 490 Health Program Planning and Evaluation
6. Apply legal and ethical analysis to business and clinical decision-making. This ability will be developed through the successful completion of the following course:
HSA 340 Health Care Ethics
7. Explain government health policy formulation, implementation, and evaluation. This ability will be developed through the successful completion of the following course:
HSA 460 Health Services and the Political Process

8. Recognize the methods used to describe the health status of populations, the determinants of health and illness, and the health risks and behaviors in diverse populations. This ability will be developed through the successful completion of the following course:
 - HSA 344 Population Health Management

9. Analyze and assess quality of both business practices and health care delivery focusing on outcomes measurements, process/outcome relationships, and methods for process change and improvement. This ability will be developed through the successful completion of the following courses:
 - BA 365 Leadership Theory
 - HSA 490 Health Program Planning and Evaluation

10. Apply critical thinking and problem solving skills as well as management knowledge and skills in appropriate situations. This ability will be developed through the successful completion of at least one of the following courses:
 - HSA 302 Managed Care
 - HSA 306 Long Term Care Administration
 - HSA 312 Community and Public Health
 - PA 306 Principles of Emergency Management
 - PSY 384 Social Welfare Programs and Policies

11. Synthesize and evaluate knowledge in the major and apply it to a particular organization. This ability will be developed through the successful completion of the following course:
 - ID 498, Senior Project

