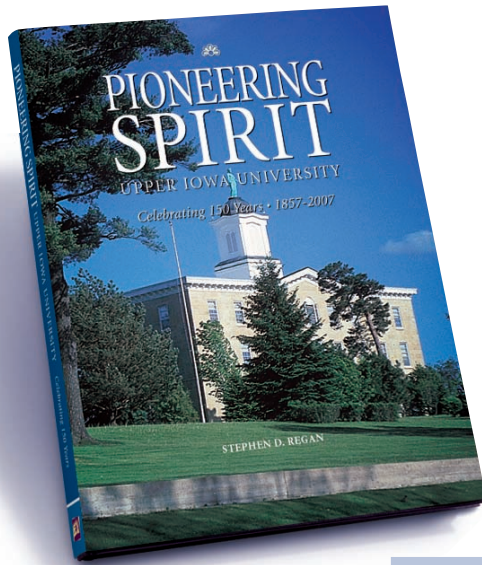


Prepublication Offer Extended!

The people, the places, and the memories that you treasure all in a special limited-edition book to celebrate our Sesquicentennial.



The pioneering spirit has always been and continues to be an integral part of the fabric of Upper Iowa University. From the days when a two-day wagon trip to Cornell in Mount Vernon was too far, and the Alexander family founded a Methodist school in Fayette, to launching off-site learning centers across the country and becoming the first and only NCAA Division II athletic program in the state of Iowa, UIU has pioneered the needs of students.

9" x 12" hard cover volume with 144 pages filled with more than 200 photographs highlighting the history, people, architecture and accomplishments of *your* university

Written by Stephen Regan, former UIU Academic Dean with photography from the UIU archives and by UIU communications professor and UIU photographer Jerome Wadian.

A must for anyone who loves Upper Iowa...a keepsake that's great for commencement or holiday gift giving.



UPPER IOWA UNIVERSITY

Extended prepublication price ends April 27, 2007. Reserve your copy today!

YES! Please send me ___ copies of *Pioneering Spirit* hardcover book at the prepublication price of \$42.95 each, plus shipping and handling.

Upper Iowa alumni and friends are being offered a special, limited-time prepublication price of only \$42.95. After publication, the price will be \$49.95.

Complete and mail this form, or phone

1-800-626-0411

Mail to: WDG Publishing, P.O. Box 1115, Cedar Rapids, IA 52406-1115

Name _____

Address _____

City _____ State _____ Zip _____

(_____) Will this be given as a gift: Yes No

Daytime Phone

_____ books @ \$42.95 ea.

Iowa residents add applicable sales tax

Shipping and handling (\$7.50 for first book; each additional book, add \$2.00)

Total _____

Method of payment:

Check enclosed Please charge to my

Make checks payable to WDG Publishing



Account Number _____ / _____ Exp. Date _____

Signature - Required for credit card purchases _____