

Feather Notes

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Madison Center's growing MBA program reflects UIU's vision

By Lea DeLuca

Peacock pride can be heard in the voices of Alan Capelle, Upper Iowa University Madison Center's coordinator/director, and Lynnette Enlow, senior academic advisor, as they discuss Madison's MBA program.

Since the program's inception in 2005, enrollment has grown to 25-30 students, though not all attend classes each term. Most complete the program in two years, though many balance coursework with real work experience. Capelle said some stretch out their time in the program as they alternate classes and career.

Enlow has worked at the center for more than 15 years and is very involved with the MBA students and promoting the program.

The program consists of 39 semester hours. The core group of courses takes 21 hours, while the remaining 18 hours are in the student's emphasis. Originally, the two emphases offered were Organizational Development and Quality Management. Four other emphases have been added, including Accounting, Corporate Financial Management, Global Business and Human Resources Management. These allow individuals to take core classes at the Madison Center, then switch to online classes to complete their degree.

All eight foundational requirement courses are part of the core for undergraduates in business-related majors at the center, which is an advantage for those who plan to complete

their MBA. Enlow said 99 percent of students in the MBA program are direct undergraduates from the center and their satisfaction with the program allows them to feel comfortable continuing at the center.

Word of mouth has encouraged the program's growth, said Enlow. Students talk with their employers and "there is a special kind of synergy going on among the students." According to Enlow, the desire to want the best education available compels many to promote the program. In fact, one of the selected MBA projects was the promotion of the MBA program. Enlow also receives many inquiries from prospective students who view the MBA information on the UIU Web site.

The underlying force of the program's success is the faculty. "The strength in quality faculty always wins the day," said Capelle. "All faculty have Ph.D.s in their respective discipline, and over 20 years professional work experience." The faculty's diverse experience enables students to learn from a variety of personalities and professional backgrounds. The faculty's passion for teaching, coupled with their personal work experience, creates a formula for success.

In addition to outstanding faculty, Capelle said the program's competitive tuition gives UIU an edge over other programs in the area.

The MBA program emphasizes "soft skills," such as effective communication; strategic planning; and setting



Students in one of the MBA classes at UIU's Madison Center listen intently to their instructor. Thanks to positive word of mouth and a strong undergraduate program, Madison's MBA program is continuing to grow.

up, organizing and managing teams, Capelle said. Classes are often conducted in a round-table style, where students are encouraged to role-play scenarios. This allows them to demonstrate skills as well as apply academic knowledge to various workplace situations.

"Our sharp students will be tomorrow's leaders," Capelle said.

Another popular aspect of the MBA program is the time of classes, which are conducted on week nights or Saturdays. Most classes average 10 students. The students who go through the MBA program develop strong relationships among their cohort. "There's something special that happens in knowing they all want to achieve the same goal and they care about one another and about the program," said Enlow.

The enrollment goal is for

25 students attending classes each term. Enlow said the program has six terms a year, and one graduate course per term is considered full-time. The MBA program is helping confirm Capelle's description of the Madison Center as the "Center of Innovation."

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Athletics takes Dorman Gym down 'Road to Glory'

By Amelia Holden

Thanks to a lot of help from generous alumni and friends, Dorman Memorial Gymnasium is on the road to glory.

"We recognized when I got here four and a half years ago we had a building that needed improvements," said Athletics Director Gil Cloud. "We have a building that was built in 1964. In 1964 it was probably state of the art." In 2006, it did not meet the needs of Upper Iowa University's new Division II status.

In the summer of 2004, the basketball court was renovated. This only accentuated the need for further improvements, Cloud said. Updates were needed to the dressing area and wrestling practice facility.

"We're expecting our coaches to recruit. Student-athletes look at facilities," Cloud said.

The gym lobby was also an important part of the plans. "One of the most public areas on this campus is our lobby," Cloud said. "Sometimes this is the one and only impression people get of UIU." With many visitors and off-campus students, staff and alumni coming to the gymnasium for graduations, games and other events, Cloud believed the renovation of the lobby was vital to a good impression of the University.

In the summer of 2006, Cloud and the rest of the athletics staff began crunching numbers to see what would

be needed to make the improvements. Their estimates came out to \$350,000 to move the wrestling practice room to the recreation

Eischeid. "We named the campaign Road to Glory because we feel it is," Cloud said.

After some planning, the



Gil Cloud, director of athletics, stands in the lobby of Dorman Memorial Gymnasium, one of the areas set to be remodeled thanks to a recent fundraising campaign by Athletics and budgeted funds from the UIU Board of Trustees. Next to Cloud is a sample of the new lockers which will go in the dressing areas, while behind him is a display of historic UIU sports memorabilia.

center, remodel the dressing areas and remodel the gym lobby.

Cloud began talking with UIU Board of Trustees members Jim Day and Mike

group approached the entire board in October with a proposal: if the board would put up \$250,000 for the renovations, the athletics department would raise at least the

remaining \$100,000. And, they would have it done by Dec. 31. They hit their goal by Thanksgiving. As of Feb. 8, more than \$119,000 had been raised for the Road to Glory Campaign, including gifts from 100 percent of the athletics staff.

Significant contributions from two families will lead to new names in the building, as well. The facility will soon be home to the Jim Day Dressing Room and the Steven and Diane Harms Conference Room.

"The thing that has been really gratifying for us is the rapidity with which people jumped on board," Cloud said. "I'm just so proud of our alumni and our donors."

Renovations to the dressing room have already begun, but crews must wait until the end of basketball season to finish the project. Work in the lobby is expected to begin on March 9, the start of spring break, and be completed when students return to campus on March 16. The wrestling practice facility will be the last project and will begin at the end of the season.

This is an important project for the entire University, Cloud said, not just the Fayette campus.

"Just because athletics are in Fayette doesn't mean someone in Madison can't be an Upper Iowa Peacock fan, because they are an Upper Iowa alum or current student."

Renovations to Dorman Gymnasium will include:

- Moving the wrestling practice facility to the Recreation Center. The current facility is 4 feet below ground level and has a mold problem.
- Remodeling the gym's dressing room, which was built to house 40 student-athletes and now accommodates more than 100.
- Renovating the gym lobby to a more modern look, including new carpet, ceiling and light fixtures. Colors were chosen to fit the school colors, but remain somewhat neutral.
- Moving the Hall of Fame display into the lobby where visitors will be able to see it easily.

ED offices get new look thanks to Firths

The staff of Upper Iowa University's External Degree program got quite a Christmas present thanks to alumnus Bob Firth ('89, '00) and his wife, Betty. While the University was closed for the holidays, crews replaced the flooring and painted the walls in the ED offices.

"We had started a project over a three-year period to upgrade our furniture," explained Barb Schultz, ED program director. They'd completed two years of the project when the Firths found out about it. The couple decided they wanted to help. "The gift of new carpet and paint was their way of being able to give to the department." The existing carpet and paint was 10 years old, while the tile in the hallway was original to the 1960s building. While the department was updating furniture, other cosmetic upgrades were just not in the budget.

The gift from the Firths made the remodel complete. Bob and Betty Firth asked Schultz for a proposal of the costs to add new carpet and paint to the plan. In the end, the couple gave \$25,000 to the program for new carpet and paint in all the offices and the hallway, as well as the furniture to finish the last two offices.

"They both have a strong passion for Upper Iowa," Schultz said of the Firths. Bob Firth earned his undergraduate degree through the ED program and his graduate degree through UIU's Online program. He currently serves on the University's Board of Trustees, and he teaches two classes for the ED program. Betty Firth also shares her expertise in human resources by teaching classes through the ED program.

The project really involved the entire ED staff. "It was definitely a team effort," Schultz said. Everyone agreed on the colors that would be used on the walls and flooring. A concerted effort was made to find a color scheme, burgundy and khaki, that would work with the furniture that had already been purchased.

Schultz said the updated look has been a real boost to staff morale. "They were just so thrilled to watch it happen." Because



Staff members in UIU's External Degree program, front from left, Carol Katsumes and Caryl Cushion; and in back, Judy Frieden, Barb Schultz, Julie Schick, Jeanne Stannard, Tony Tjaden, Debbie Reiling and Mary Schultz enjoy their newly remodeled offices.

of the nature of the ED program, staff members spend nearly all their time in their offices, on the phone with students. The offices are located in the Professional Building in Fayette, a 1960s building with cinderblock walls. Having a more pleasant work environment makes the job even more enjoyable. "It's fun to come to work in the morning," Schultz said.



Dr. Ed Ogle, senior vice president for the Residential University, and Louise Scott, dean of student development, officially open the newly renamed Office of Student Development in Garbee Hall. The name change, which went into effect on Jan. 1, more accurately reflects the work Scott and her staff do, she said.

Deadline to preorder 150th book extended

The deadline to preorder *The Pioneering Spirit: Upper Iowa University*, UIU's coffee table book celebrating the school's first 150 years, has been extended to April 30. By ordering your copy before it goes to press, you'll be able to save money.

For just \$42.95, you can reserve your copy of this 144-page book containing more than 200 photos of UIU through the years. After publication, the price goes to \$49.95. All orders must be postmarked by April 30 and sent to WDG Publishing to receive the discounted price.

For more information, or to place an order, call 1-800-626-0411 or go to http://www.uiu.edu/general/150th/uiu_book_order_form.pdf.

Career Development offers new tools

Upper Iowa University students and alumni now have some additional resources to help with their job searches.

The Office of Career Development has recently contracted with three online resources to help Peacock job seekers: Perfect Interview, Optimal Resume and EASE Recruiter. "I've done it this way to hopefully reach more people and make it available 24/7," said Karla Gavin, director of career development.

Perfect Interview, found at www.perfectinterview.com/uiu, allows job seekers to practice their interview skills with the help of a videotaped interviewer. The interviewer asks questions and the job seeker responds, either to himself or with the help of a webcam. There is also a feature which shows a coach asking another person questions and the person

answering. The program allows job seekers to choose from a variety of scenarios based on job type and level of experience.

Optimal Resume, found at <http://uiu.optimalresume.com>, provides customizable resume writing advice for job seekers. Users can choose from 12 formats based on the type of job being sought and other categories. This program is free to students, but there is a charge of \$29 per year for alumni. Gavin said her budget would not allow for the additional cost of including services to alumni in the contract, but some of the fees paid by alumni who use Optimal Resume will come back to UIU.

The last program, EASE, found at <http://ecampusrecruiter.com/uiu>, is a registration program where students and alumni can upload their resumes and

search job postings from potential employers. Employers can also search posted resumes to find potential employees.

Perfect Interview and EASE are both available to UIU alumni at no additional cost. Users simply need to log on to the Web sites, register and create their accounts. All three programs are available to students at no cost.

Gavin reported she is working on additional resources for job seekers, including the possibility of using podcasts.

For more information on any of these programs, or other career search advice, contact Gavin or Kara Hanson at (563) 425-5229 or careers@uiu.edu. The Career Development Office is available to current students and alumni to help in job searches.

Golf outings, poker run set for summer

Looking for a way to support Upper Iowa University and have a little fun in the process? UIU has two golf tournaments and a poker run scheduled for June.

UIU's Athletics Department is hosting the 12th Annual Peacock Golf Classic June 8 at Big Rock Country Club in Fayette. Registration deadline is June 1, though golfers are encouraged to register early as the event has been extremely popular in the past. The event is a four-person, best shot tournament. Singles, pairs and threesomes who register will be teamed up with others to complete the foursomes. UIU coaches and Athletics staff will also be golfing.

Registration the day of the event begins at 9:30 a.m. with an 11 a.m. shotgun start. Several contests will add some friendly competition to the event, including multiple holes in one, longest drive, longest putt, closest to the pin, shortest drive and more.

Fees for the event are \$100 per person, \$80 for Letter Winner level members of the Peacock Club. The price includes an open driving range, carts, tee gifts and raffle prizes, open bar, barbecue dinner, silent auction and flight trophies. For those wishing to attend but not play golf, \$50 will buy your food and drink and a chance to win great prizes. Foursomes wishing to sponsor a hole can do so for an additional \$50.

Proceeds from the event will help put the finishing touches on the renovation of Dorman Memorial Gymnasium. For more information or to register, contact Mike Powicki, assistant athletics director, at (563) 425-5336 or powickim@uiu.edu.

For those who want to get as much golf in as possible while the weather is warm, UIU's Team Peacock is sponsoring the first



President's Invitational Golf Tournament on June 15 at Copper Creek Golf Club in Pleasant Hill, Iowa. Registration deadline for this event is June 8. Like the Peacock Classic, teams of four will compete for a variety of prizes. Registration the day of the event begins at 9 a.m.

Fees for this event will be \$130 and will include green fees, cart, box lunch, dinner and door prizes. There will be hole prizes, as well.

Proceeds from the President's Invitational Golf Tournament will support Team Peacock's efforts to raise money for scholarships. For more information or to register, contact Joe Moses at (563) 425-5374 or mosesj@uiu.edu.

For those who prefer cruising the countryside to hitting a golf ball, the Peacock Poker Run will ride through scenic southern Wisconsin on June 30. Motorcycles and classic cars are welcome to join the event, which begins at UIU's Milwaukee Center at 8 a.m.

The route will take participants to several of UIU's centers in Wisconsin, with cards being drawn in Milwaukee, Elkhorn, Janesville and Madison. Riders will return to Milwaukee to draw their final cards and enjoy a barbecue dinner. There will also be optional stops on the route at sites of local interest.

The cost for the poker run is \$25 per hand, and participants may play as many hands as they like. Proceeds from this event also go to help Team Peacock's efforts to raise money for scholarships.

For more information on the poker run or to register, contact Moses.

Congratulations to the newly elected officers of the Upper Iowa University Alumni Association:

Joe Monaco ('80), President, Scotch Plains, N.J.; Wendell Bandy ('96), Vice President, Alcoa, Tenn.; Sabrina Kuek ('06), Secretary, Singapore; Pam Whitmore ('65), Residential University Director, Buckingham, Iowa; Sarah Anderson-Delaria ('06), North Central Region Director, Johnston, Iowa; Stu Dunkel ('64), South Central Region Director, Jefferson City, Mo.; Siew Wen Teh "Sharon" ('03), International Director, Kuala Lumpur, Malaysia; Christine Barker ('06), Online Director, Calmar, Iowa; and Mary Harken ('99), External Degree Director, Buckeye, Ariz.

UIU Yesterdays

UIU Yesterdays are a chance for you to take a walk down memory lane. The following events were highlighted in the Collegian, UIU's student newspaper, during this time in the respective years. If you have memories of your time at UIU you'd like to share with the Peacock family, please e-mail them to alumni@uiu.edu and we'll try to use them in an upcoming issue of Feather Notes.

40 years ago ~

After 20 years of use, four Quonset huts were to be removed from campus, leaving only four on campus in "Silver City."

Chi Delta Epsilon, a new campus social sorority, was planned to offer more Greek options for Upper Iowa women.

Weekly, mandatory convocations were a source of contention at Upper Iowa. A letter from the president published in the *Collegian* said they would continue because of the potential benefit to students, faculty and staff, and advised those who didn't like them to seek employment or educational opportunities elsewhere. Eventually, the committee to choose speakers was expanded to include more students.

The inaugural broadcast of KUIU, Upper Iowa's radio station, was delayed due to technical problems.

30 years ago ~

Dean Wilson Gill, the Great White Father, announced his retirement after 30 years of service to Upper Iowa.

Officers for PBL were elected, including President Carmen Eichmann, Vice President Ron Bergfeld, Secretary Bill Cody and Treasurer Bob Krueger.

Enrollment had increased by 31 percent over three years and was expected to increase another 10 percent for the fall of 1977.

The UIU Theater Department was one of seven groups chosen to appear in August of 1977 at the American Theatre Association's National Convention in Chicago.

Welcome to our newest employees!!

Donald Aungst

Senior Vice President for Business and CFO, 563-425-5286

Jill Boese

Assistant Registrar, 563-425-5263

Stephanie Geyer

Administrative Assistant, Milwaukee Center, 414-475-4848

Jeff Johnson

Maintenance Technician

Sarah Kelley

Online Recruiter/Academic Advisor, 515-369-7777

Phyllis Lapsley

Administrative Assistant, Fort Polk Center, 337-537-4465

David Manion

Assistant Baseball Coach

James Tenney

Maintenance Technician

Marshall Whitlock

Milwaukee Area Coordinator, 414-475-4136

Michael Woodson

Transfer Student Coordinator, 563-425-5330

20 years ago ~

Enrollment was at 286, 10 percent over the spring of 1986.

Tony Giger helped lead the Peacocks basketball team to an 83-78 victory over William Penn on Jan. 31, 1987. He added 23 points to the total, the exact amount necessary for him to reach the 1,000-point mark.

The second annual Phone-a-thon earned \$17,000 in pledges. UIU's Marketing Club made the calls over a two-day period.

A VCR and video camera, available for checkout from the library, allowed for the use of video in classrooms at UIU.

10 years ago ~

Charlie O'Connell was named Mr. UIU in a competition hosted by Gamma Delta Phi and Campus Events Council.

UIU's Student Government sold bricks from the recently demolished Graf Hall for \$100 each. Funds from the sales were to be used for the new Recreation Center.

Ryan Birt placed first at 177 pounds in the IIAC wrestling championship. Other placers were Jason Linneweber who took sixth at 126; Quinn Elliott, fifth, 134; Austin Reed, sixth, 142; Bill Peach, fifth, 158; Mat Stannke, seventh, 167; and Chris Madeau, fifth, 190.

The Last Carnival was the year's one-act play sponsored by Alpha Psi Omega.